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SUGGESTED ORGANIZATION FOR THE "CONSUMER SPEAKS" PROJECT
IN THE
STATE HOME ECONOMICS ASSOCIATIONS

If a committee for the Consumer Speaks Project is already organized in your state it may be necessary only to supplement its personnel for carrying out the duties outlined below. If a new committee is being formed it would be well to include administrative and subject matter representatives as indicated in the Personnel of Steering Committee for the Consumer Speaks Project.

Personnel of the State Steering Committee for the Consumer Speaks Project:

1. The chairman of the committee should be the chairman of the Consumer Interests Committee of the state home economics association who will have been appointed by the state home economics association.
2. The chairman of the Sub-committee on Foods, should be the chairman of the state association's division of foods and nutrition, who will have been appointed by the state home economics association.
3. The chairman of the Sub-committee on Household Equipment, should be the chairman of the state association's division of housing, (equipment), who will have been appointed by the state home economics association.
4. The chairman of the Sub-committee on Clothing and Household Textiles who should be the chairman of the state association's division of textiles and clothing, who will have been appointed by the state home economics association.
5. The state supervisor of home economics education.
6. The state home demonstration leader.
7. The state college club adviser, who will have been appointed by the state home economics association.
8. Such other key persons as are needed to reach a cross-section of consumers.

Each of the persons on the committee has been designated because of the position she holds. If she cannot serve, she should recommend to the executive body of the state association someone who could represent her field of work in this project.

Personnel of Sub-committees on Food, Clothing and Household Textiles, and Household Equipment: Membership of the sub-committees on Food, Clothing and Household Textiles, and Household Equipment should be sufficient so that representative groups in the state can be reached. Among the members on each of the sub-committees there should be subject matter specialists, for example, those in the home economics extension service, in colleges, and in business.

Chairmen -- sub-committees on Food, Equipment, Clothing and Household Textiles:

1. Attend meeting of state steering committee.
2. Call a meeting of own sub-committee and plan for its work as further outlined in this section. If this isn't possible write to them giving needed information.
3. Help conduct surveys.
4. When feasible arrange for demonstration meetings or short training schools for discussion leaders. In many states this may not be practical.
5. Receive from the local groups the Description of Groups (Form I) and the Records of Votes for the articles discussed (Forms II, III, IV, and V).
6. For information of state chairman prepare a sheet on which chairman of sub-committee enters returns indicating the number of votes and names of local groups and leaders.
7. Examine votes for reliability and clarity.
8. Tabulate votes on state tabulation sheets supplied by the state chairman of the steering committee.
9. Send all of the Description of Groups and the Records of Votes together with the State Tabulation Sheet, to the chairman of the state steering committee at the end of three periods--December 15, 1945, March 1 and May 1, 1946.
10. Prepare suitable news releases about the state project and send these to the chairman of the steering committee for release to state papers, radio, and local groups. Do this in the name of the state Association, not the American Home Economics Association.
11. Receive summary of national project and relate this to the state summary. Send the combined report to the chairman of the state steering committee for release to papers, radio, and local groups.

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